Using the Uxbridge Fall Fair logo

Thank you for helping us share the fall fair. These few guidelines keep our logo clear and easy to read wherever it shows up, from sponsor boards and banners to the newspaper.

Which version to use



USE THIS ONE

Boxed
Our standard logo for sponsors, media and partners. The white box keeps it readable on any background.



Full colour
For light, plain backgrounds with nothing busy behind the logo.



White
For dark photos and dark, solid backgrounds.

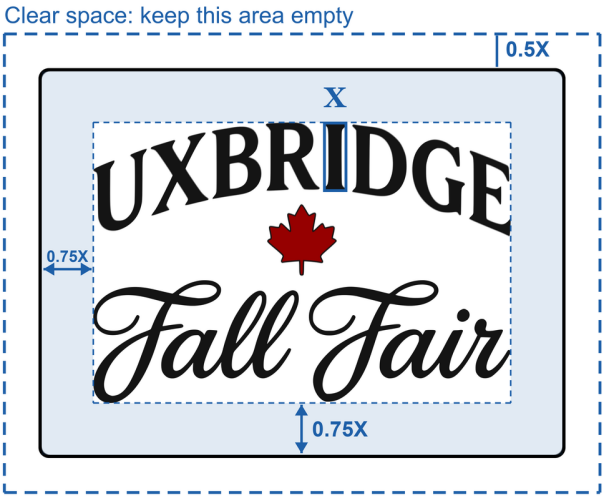


Black
For newspapers, forms, embroidery and anything printed in one colour.



Maple leaf
For profile pictures, icons and spaces under 120 pixels wide. Also in white and black.

Spacing



X is the height of the letter I in UXBRIDGE.

The rules

Inside the box
The logo has 0.75X of white space on every side. This is already built into the file, so please use it as is and don't crop it.

Outside the box
Leave at least 0.5X of clear space around the box (1X is better) before any text, photos, other logos or the edge of the page.

Smallest size
120 pixels wide on screen. Below that, "Fall Fair" gets hard to read, so use the maple leaf instead. In print, if you can't read "Fall Fair" comfortably, the logo is too small.

Our colours

Black #141414

Maple red #960000

Please don't



Stretch or squash it
Always resize from a corner so it keeps its shape.



Change the colours
Use full colour, white or black only.



Drop the white box
On a busy background, use the boxed version.



Crowd the box
Keep other logos and text out of the clear space.

Need the logo files or have a question? Email **secretary@uxbridgefair.ca**

The Uxbridge-Scott Agricultural Society · uxbridgefair.ca